

RODEO PROGRAM MEDIA RATE SHEET



A TEXAS TRADITION RODEO & MUSIC FEST., APRIL 30—MAY 1, 2016

TEXAS HORSE PARK, DALLAS TEXAS

DEADLINES

Deadline for space reservations, ad materials and payment is Monday April 11, 2016 at 5:00 pm to be included in this publication. Please notify us at (advertising@tgra.org) when you send money or electronic files.

PAYMENT

Payment must be received by Monday April 11, 2016 to be included in this publication. Please send checks to:

A TEXAS TRADITION 2016 PROGRAM
Post Office Box 191168
Dallas, Texas 75219

MECHANICAL REQUIREMENTS

Electronic files must be submitted in one of the following forms:

High Quality (300 dpi) JPEG or PDF (with graphics and fonts embedded). **Full bleed needs to include a 1/8" bleed around the advertisement.**

MECHANICAL SEPCS - FULL BLEED

Book trim size is: 5.5" x 8.5"

Full Page 5.5" x 8.5" , Half Page 5.5" x 4.25"(H) and 2.75" x 8.5" (H), Quarter Page 2.75" x 4.25", & Personal 2.75" x 2"

TGRA is not responsible for ad content, lost or damaged artwork. If it is determined that your art does not meet the specifications listed you will be contacted and apprised of any changes. The advertiser certifies that all photos and copy lawfully belongs to him/her and that clearances have been obtained for copyrighted images. Further, the advertiser is responsible for claims and facts contained within his/her ad. TGRA reserves the right to refuse advertisements of an offensive or obscene nature.

Advertiser Name/Signature

(print) _____

(sign) _____

Date: _____

Check/Money Order #: _____

Credit Card Number _____

Exp. Date: _____ CSV _____

Name as it appears on card: _____

Billing address and Zip code _____

Full Page (H or V) <u>\$275.00</u>	Quarter Page (Horizontal) <u>\$100.00</u>
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Half Page (Vertical) <u>\$150.00</u>	Half Page (Horizontal) <u>\$150.00</u>
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(Personal) <u>\$50</u>
FULL COLOR ADS

