



# A Texas Tradition Rodeo – 2017 Advertising Contract

P.O. Box 191168  
Dallas, TX 75219  
- Chairperson  
advertising@tgra.org  
March 31 – April 2, 2017  
Diamond T Arena  
Denton, Texas

## ADVERTISING INFORMATION

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## COLOR ADVERTISING RATES

Full Page – Full Bleed	5.5" X 8.5"	\$75.00
Half Page - Horizontal	5.5" X 4.25"	\$50.00
Half Page – Vertical	2.75" X 8.5"	\$50.00
Quarter Page	2.75" X 4.25"	\$25.00

PRICING IS BASED ON THE RECEIPT OF COPY THAT MEETS THE SPECIFICATIONS LISTED ON THE BACK OF THIS PAGE. ADS NOT MEETING THE REQUIRED SPECIFICATIONS WILL INCURE ART CHARGES OF \$75.00 PER HOUR.  
Full Bleed – Full Color - Please leave 1/8" Bleed Space

Advertisement Size: \_\_\_\_\_ Full \_\_\_\_\_ Half \* Horiz. \_\_\_\_\_ Half \* Vert. \_\_\_\_\_ Quarter \_\_\_\_\_ Amt. Due \$ \_\_\_\_\_

Digital Artwork to Be Provided? \_\_\_\_\_ Yes \_\_\_\_\_ No - Please create my ad from provided materials, at a cost of \$75.00 per hour.

This is a legal, binding, NON-REFUNDABLE contract. TGRA, Inc. is not responsible for ad content, or lost or damaged artwork. If it is determined that your ad submission does not meet the specifications listed on the back of this sheet, you will be contacted and apprised of any additional charges. The advertiser certifies that all photos and ad copy lawfully belongs to him/her and that proper clearances have been obtained for copyrighted images.

Further, the advertiser is responsible for claims and facts contained within his/her ad.  
TGRA reserves the right to refuse advertisements of an offensive or obscene nature.

Advertiser Name/Signature: (print) \_\_\_\_\_ (sign) \_\_\_\_\_ Date: \_\_\_\_\_

Check/Money Order #: \_\_\_\_\_ Credit Card Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on the credit card \_\_\_\_\_ Billing address zip code of the credit card \_\_\_\_\_

TGRA Salesperson: (print) \_\_\_\_\_ (sign) \_\_\_\_\_

**Advertising Deadline - All signed contracts, checks and final ads MUST be received by February 27, 2017**

**Please make checks/money orders payable to T.G.R.A., Inc.**

**Credit Cards Accepted – Visa, MasterCard, Discover, American Express**

**Your support is greatly appreciated by TGRA \* THANKS!**

TGRA is a 501(c) 3, tax-deductible, charitable organization. Contributions are tax-deductible to the full extent allowed by the I.R.S.