



A Texas Tradition Rodeo and Music Festival 2016

CORPORATE SPONSORSHIPS

Rio Grande

\$5,000 and up

- **Becomes an official “product or business” of A Texas Tradition Rodeo**
- Advertisement in official program— full page (5.5 x 8)
- Rodeo Buckle or Chute sponsorship for available event of choice
- Concho set of 4 sponsorship
- Banners in Rodeo Arena and entrance (provided by sponsor)
- Logo and link advertising on www.tgra.org
- Prominent placement on associated sites such as Facebook, Yahoo, etc.
- Logo printed on tickets, tri-folds and official posters
- Official Sponsor of available event of choice (may include added prize money)
- Premier seating - Box seats for 10
- Vendor Booth 10 x 10
- 2 Audio advertisements played each day during rodeo performances
- Access to VIP parking
- Amounts can be a combination of product/services and cash donations.

Brazos

\$2,500

- Advertisement in official program – Full Page (5.5 x 8)
- Rodeo Buckle or Chute sponsorship for available event of choice.
- Banner in Rodeo Arena (provided by sponsor)
- Logo and link advertising on www.tgra.org
- Prominent placement on associated sites such as Facebook, Yahoo, etc.
- Logo printed on tickets, tri-folds and official posters
- Official Sponsor of available event of choice (may include added prize money)
- Premier seating - Box seats for 6
- Vendor Booth 10 x 10
- Amounts can be a combination of product/services and cash donations.

Pecos

\$1,000

- Sponsor of Entertainment on the main concert stage
- Advertising in the official program – half page (5.5 x 4)
- Banner in Rodeo Arena (provided by sponsor)
- Logo and link advertising on www.tgra.org
- 3 pair weekend passes (6 admissions) to rodeo performances
- Amounts can be a combination of product/services and cash donations.





A Texas Tradition Rodeo and Music Festival 2016

INDIVIDUAL SPONSORSHIPS

Bluebonnet

\$1000

- Official Sponsor of Royalty Entertainment Stage during rodeo weekend
- Half page ad in Rodeo Program
- Banner in Entertainment Area (provided by sponsor)
- Listing and recognition on www.tgra.org
- Official recognition at Awards Ceremony
- 3 Official Rodeo T Shirts
- 3 pair weekend passes (6 admissions) to rodeo performances

Yellow Rose (Four Available)

\$600

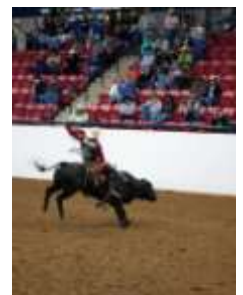
- Concho set sponsorship (5 Conchos)
- Banner in Rodeo Arena (provided by sponsor)
- Listing and recognition on www.tgra.org
- Listing in official program as sponsor
- Official recognition at Awards Ceremony
- 2 Official Rodeo T Shirts
- 2 pair weekend passes (4 admissions) to rodeo performances

Indian Paintbrush (Two Available)

\$400

- Sponsor of Volunteer TGRA Trooper Pins
- Banner in Rodeo Arena (provided by sponsor)
- Listing and recognition on www.tgra.org
- Listing in official program as sponsor
- Official recognition at Awards Ceremony
- Official Rodeo T Shirt
- Weekend pass (2 admissions) to rodeo performances

Notes: Listing in official program will be text lines on the sponsorship page along with other sponsors. Sponsorships paid past the printing deadline for the official program cannot be listed. Advertising rates and sizes can be found at www.tgra.org or email contact at advertising@tgra.org.





A Texas Tradition Rodeo and Music Festival 2016

FRIENDS OF THE RODEO

STOCK CHUTE: \$500

Four stock chutes are available at \$500 each. Banners, provided by the sponsor will be placed in the chutes area. During rodeo, announcements of your sponsorship will be made. Listed in the rodeo program and website. Sponsors will get 2 weekend passes.

ROPING BOX, ANNOUNCER BOOTH, RETURN GATES: \$500

Choice of naming rights available at \$500 each. Banners, provided by the sponsor will be placed in the physical area. During rodeo, announcements for sponsorship will be made. Listed in the rodeo program and website. Sponsors will get 2 weekend passes.

BANNER PLACEMENT:

Up to 4 feet:	\$100
4 - 6 feet:	\$200
6– 8 feet:	\$300
Over 8 feet:	\$400

Banners provided by the sponsor will get priority placement in the rodeo arena and/or music festival area.

Notes: Listing in official program will be text lines on the sponsorship page along with other sponsors. Sponsorships paid past the printing deadline for the official program cannot be listed. Advertising rates and sizes can be found at www.tgra.org or email contact at advertising@tgra.org.

