



A Texas Tradition Rodeo – 2018 Advertising Contract

P.O. Box 191168
 Dallas, TX 75219
 Marcus Hood- Chairperson
 advertising@tgra.org
 April 6 – April 8, 2018
 Mesquite Arena
 Mesquite, Texas

ADVERTISING INFORMATION

Company Name: _____ Date: _____
 Contact Name: _____
 Street Address: _____
 City: _____ State: _____ Zip Code: _____
 Day Phone: _____ Evening Phone: _____ Email: _____

COLOR ADVERTISING RATES

Full Page – Full Bleed	5.5" X 8.5"	\$75.00
Half Page - Horizontal	5.5" X 4.25"	\$50.00
Half Page – Vertical	2.75" X 8.5"	\$50.00
Quarter Page	2.75" X 4.25"	\$25.00
Personal	Business Card	\$15.00

PRICING IS BASED ON THE RECEIPT OF COPY THAT MEETS THE SPECIFICATIONS LISTED ON THE BACK OF THIS PAGE. ADS NOT MEETING THE REQUIRED SPECIFICATIONS WILL INCURE ART CHARGES OF \$75.00 PER HOUR.

Full Bleed – Full Color - Please leave 1/8" Bleed Space

Advertisement Size: _____ Full _____ Half * Horiz. _____ Half * Vert. _____ Quarter _____ Amt. Due \$ _____

Digital Artwork to Be Provided? Yes No - Please create my ad from provided materials, at a cost of \$75.00 per hour.

This is a legal, binding, NON-REFUNDABLE contract. TGRA, Inc. is not responsible for ad content, or lost or damaged artwork. If it is determined that your ad submission does not meet the specifications listed on the back of this sheet, you will be contacted and apprised of any additional charges. The advertiser certifies that all photos and ad copy lawfully belongs to him/her and that proper clearances have been obtained for copyrighted images.

Further, the advertiser is responsible for claims and facts contained within his/her ad.

TGRA reserves the right to refuse advertisements of an offensive or obscene nature.

Advertiser Name/Signature: (print) _____ (sign) _____ Date: _____

Check/Money Order #: _____ Credit Card Number _____ Exp. Date: _____

Name as it appears on the credit card _____ Billing address zip code of the credit card _____

TGRA Salesperson: (print) _____ (sign) _____ CVV CODE _____

Advertising Deadline - All signed contracts, checks and final ads MUST be received by March 2, 2018

Please make checks/money orders payable to T.G.R.A., Inc.

Credit Cards Accepted – Visa, MasterCard, Discover, American Express

Your support is greatly appreciated by TGRA * THANKS!

TGRA is a 501(c) 3, tax-deductible, charitable organization. Contributions are tax-deductible to the full extent allowed by the I.R.S.