



# A Texas Tradition Rodeo

## CORPORATE SPONSORSHIPS

### Rio Grande

\$5,000 and up

Becomes an official “product or business” of A Texas Tradition Rodeo  
Advertisement in official program— full page (5.5 x 8)  
Rodeo Buckle or Chute sponsorship for available event of choice  
Concho set of 4 sponsorship  
Banners in Rodeo Arena and entrance (provided by sponsor)  
Logo and link advertising on [www.tgra.org](http://www.tgra.org)  
Prominent placement on associated sites such as Facebook, Yahoo, etc.  
Logo printed on tickets, tri-folds and official posters  
Official Sponsor of available event of choice (may include added prize money)  
Premier seating - Box seats for 10  
Vendor Booth 10 x 10  
2 Audio advertisements played each day during rodeo performances  
Access to VIP parking  
Amounts can be a combination of product/services and cash donations.

### Brazos

\$2,500

Advertisement in official program – Full Page (5.5 x 8)  
Rodeo Buckle or Chute sponsorship for available event of choice.  
Banner in Rodeo Arena (provided by sponsor)  
Logo and link advertising on [www.tgra.org](http://www.tgra.org)  
Prominent placement on associated sites such as Facebook, Yahoo, etc.  
Logo printed on tickets, tri-folds and official posters  
Official Sponsor of available event of choice (may include added prize money)  
Premier seating - Box seats for 6  
Vendor Booth 10 x 10  
Amounts can be a combination of product/services and cash donations.

### Pecos

\$1,000

Sponsor of Entertainment on the main concert stage  
Advertising in the official program – half page (5.5 x 4)  
Banner in Rodeo Arena (provided by sponsor)  
Logo and link advertising on [www.tgra.org](http://www.tgra.org)  
3 pair weekend passes (6 admissions) to rodeo performances  
Amounts can be a combination of product/services and cash donations.





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## **INDIVIDUAL SPONSORSHIPS**

### **Bluebonnet**

**\$1000**

**Official Sponsor of Royalty Entertainment Stage during rodeo weekend  
Half page ad in Rodeo Program  
Banner in Entertainment Area (provided by sponsor)  
Listing and recognition on [www.tgra.org](http://www.tgra.org)  
Official recognition at Awards Ceremony  
3 Official Rodeo T Shirts  
3 pair weekend passes (6 admissions) to rodeo performances**

### **Yellow Rose (Four Available)**

**\$600**

**Concho set sponsorship (5 Conchos)  
Banner in Rodeo Arena (provided by sponsor)  
Listing and recognition on [www.tgra.org](http://www.tgra.org)  
Listing in official program as sponsor  
Official recognition at Awards Ceremony  
2 Official Rodeo T Shirts  
2 pair weekend passes (4 admissions) to rodeo performances**

### **Indian Paintbrush (Two Available)**

**\$400**

**Sponsor of Volunteer TGRA Trooper Pins  
Banner in Rodeo Arena (provided by sponsor)  
Listing and recognition on [www.tgra.org](http://www.tgra.org)  
Listing in official program as sponsor  
Official recognition at Awards Ceremony  
Official Rodeo T Shirt  
Weekend pass (2 admissions) to rodeo performances**

**Notes: Listing in official program will be text lines on the sponsorship page along with other sponsors. Sponsorships paid past the printing deadline for the official program cannot be listed. Advertising rates and sizes can be found at [www.tgra.org](http://www.tgra.org) or email contact at [advertising@tgra.org](mailto:advertising@tgra.org).**





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## FRIENDS OF THE RODEO

### STOCK CHUTE: \$500

Four stock chutes are available at \$500 each. Banners, provided by the sponsor will be placed in the chutes area. During rodeo, announcements of your sponsorship will be made. Listed in the rodeo program and website. Sponsors will get 2 weekend passes.

### ROPING BOX, ANNOUNCER BOOTH, RETURN GATES: \$500

Choice of naming rights available at \$500 each. Banners, provided by the sponsor will be placed in the physical area. During rodeo, announcements for sponsorship will be made. Listed in the rodeo program and website. Sponsors will get 2 weekend passes.

### BANNER PLACEMENT:

Up to 4 feet:	\$100
4 - 6 feet:	\$200
6– 8 feet:	\$300
Over 8 feet:	\$400

Banners provided by the sponsor will get priority placement in the rodeo arena and/or music festival area.

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