



## A Texas Tradition Rodeo 2024 Advertising Contract

Mac McMillan, 7800 E FM 917, Alvarado, TX 76009

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advertising@tgra.org

April 13-April 14, 2024

Denton County Fair Grounds

Denton, Texas

### INFORMATION

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Type of Items You Sell: \_\_\_\_\_

### COLOR ADVERTISING RATES

Pricing is based on the receipt of copy that meets the specifications listed on the back of this page. Ads NOT meeting the required specifications will incur art charges of \$75.00 per hour. Full Bleed – Full Color – Please leave 1/8" Bleed Space. Rodeo Program may be Print or Digital.

☐ Full Page – Full Bleed 5.5" x 8.5": \$75.00 ☐ Half Page – Horizontal 5.5" x 4.25": \$50.00 ☐ Half Page – Vertical 2.75" x 8.5": \$50.00

☐ Quarter Page 2.75" x 4.25": \$25.00 ☐ Personal – Business Card: \$15.00

Digital Artwork to Be Provided? ☐ Yes ☐ No – Please create my ad from provided materials at a cost of \$75.00 per hour

Amount Due: \$ \_\_\_\_\_

Vendor Name/Signature: (print) \_\_\_\_\_ (sign) \_\_\_\_\_ Date: \_\_\_\_\_

Check/Money Order #: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV #: \_\_\_\_\_

Name as it appears on the credit card: \_\_\_\_\_ Billing address zip code of the credit card: \_\_\_\_\_

TGRA Salesperson: (print) \_\_\_\_\_ (sign) \_\_\_\_\_

**Advertising Deadline - All signed contracts and payments MUST be received by March 29, 2024.**

**We cannot guarantee your name will be in the Rodeo Program if contract is received after above date.**

**Please make checks/money orders payable to T.G.R.A., Inc.**

**Credit Cards Accepted – Visa, MasterCard, Discover, American Express | You can request us to invoice you for payment via Square**

**Your support is greatly appreciated by TGRA \* THANKS!**

**TGRA is a 501(c) 3, tax-deductible, charitable organization. Contributions are tax-deductible to the full extent allowed by the I.R.S.**