

ADVERTISING CONTRACT RATE SHEET

TEXAS TRADITION RODEO

DENTON COUNTY FAIRGROUNDS, DENTON, TEXAS

**Full Page
(Horizontal or Vertical)
\$75.00**

Full Bleed 5.5" x 8.5":

**Half
Page
\$50.00**

Vertical
2.75" x 8.5":

2.75" x 4.25":

**Quarter
Page
\$25.00**

Mechanical Requirements

Electronic files must be submitted in one of the following forms:

High Quality (300 dpi) JPEG or PDF (with graphics and fonts embedded).

Full bleed needs to include a 1/8" bleed around the advertisement.

**Half
Page
\$50.00**

Horizontal 5.5" x 4.25":

**Personal
\$15.00**

Business Card

\$75.00 per Hour to Create Your Ad from Provided Materials

Mechanical Specifications

FULL BLEED

Book Trim Size is:

5.5" x 8.5"