



TGRA, Inc.
PO Box 142923
Austin, TX 78714

Charitable Status: 501(c)3
Taxpayer #: 3-00075-2836-4
Employer ID #: 76-0100941

The Texas Gay Rodeo Association is proud to announce the 2024 Texas Tradition Rodeo to be held at the Denton County Fair Grounds in Denton, Texas April 13th – April 14th, 2024.

TGRA has multiple events throughout the year to elevate the image of women and men in the western lifestyle and the sport of rodeo. We produce these rodeo events throughout the State of Texas. The annual Texas Tradition Rodeo not only brings excitement to residents from North Texas but all of Texas and North America.

Our organization is a recognized 501(c)3 charitable organization founded in 1983. During our time, we have raised over \$3,500,000 for local and state-wide charities throughout Texas. Such success is greatly dependent upon businesses and individuals such as you. With the generous support of many sponsors, we have been able to help many families and individuals to meet their essential daily needs such as medication, food, and housing. As we continue to recover from COVID-19, we still find that many that were greatly affected, are still recovering, and therefore has limited our annual fundraising opportunities. Because of this, a profitable rodeo will be especially important as it will benefit our charity partners all of whom are 501(c)3 organizations as well.

Currently, we are looking for partnerships in our rodeo production for the 2024 Texas Tradition Rodeo. You will find enclosed documents, which include details on various opportunities. Your donation ranging in the assorted levels will help to ensure a profitable and successful event once again for TGRA and its Charities. If you would like to create a unique combination of sponsorship activities, I would be happy to assist. We can work with budgets of any size to promote your business while supporting the rodeo!

We look forward to being partners in the community once again with a successful and profitable event. Contributions are tax deductible per state and local regulations.

Thank you again, and we look forward to your continued support.

Sincerely,

Mac McMillan
2024 Rodeo Director
Email: rodeodirector@tgra.org