



A Texas Tradition Rodeo

CORPORATE SPONSORSHIPS

Rio Grande

\$5,000 and up

Become an official “product or business” of A Texas Tradition Rodeo
Advertisement in official program— full page (5.5 x 8)
Rodeo Buckle or Chute sponsorship for available event of choice
Concho set sponsorship (6 Conchos)
Banners in Rodeo Arena and entrance (Provided by Sponsor)
Logo and link advertising on www.tgra.org
Prominent placement on associated sites such as Facebook, Yahoo, etc.
Logo printed on tickets, trifold, and official posters
Official Sponsor of available event of choice (may include added prize money)
Vendor Booth 10 x 10
2 Audio advertisements played each day during rodeo performances
Access to VIP parking
Amounts can be a combination of product/services and cash donations.

Brazos

\$2,500

Advertisement in official program – Full Page (5.5 x 8)
Rodeo Buckle or Chute sponsorship for available event of choice.
Banner in Rodeo Arena (Provided by Sponsor)
Logo and link advertising on www.tgra.org
Prominent placement on associated sites such as Facebook, Yahoo, etc.
Logo printed on tickets, trifold, and official posters
Official Sponsor of available event of choice (may include added prize money)
Vendor Booth 10 x 10
Amounts can be a combination of product/services and cash donations.

Pecos

\$1,000

Sponsor of Entertainment on the main concert stage
Advertising in the official program – half page (5.5 x 4)
Banner in Rodeo Arena (Provided by Sponsor)
Logo and link advertising on www.tgra.org
3 pair weekend passes (6 admissions) to rodeo performances
Amounts can be a combination of product/services and cash donations.





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INDIVIDUAL SPONSORSHIPS

Bluebonnet

\$800

Official Sponsor of Royalty Entertainment Stage during rodeo weekend
Half page ad in Rodeo Program
Banner in Entertainment Area (Provided by Sponsor)
Listing and recognition on www.tgra.org
Official recognition at Awards Ceremony
3 pair weekend passes (6 admissions) to rodeo performances

Yellow Rose (Four Available)

\$600

Concho set sponsorship (5 Conchos)
Banner in Rodeo Arena (Provided by Sponsor)
Listing and recognition on www.tgra.org
Listing in official program as sponsor
Official recognition at Awards Ceremony
2 pair weekend passes (4 admissions) to rodeo performances

Indian Paintbrush (Two Available)

\$400

Sponsor of Volunteer TGRA Trooper Pins
Banner in Rodeo Arena (Provided by Sponsor)
Listing and recognition on www.tgra.org
Listing in official program as sponsor
Official recognition at Awards Ceremony
Weekend pass (2 admissions) to rodeo performances

Notes:

- Listing in official program will be text lines on the sponsorship page along with other sponsors.
- Sponsorships paid past the printing deadline for the official program cannot be listed.
- Advertising rates and sizes can be found at www.tgra.org or email contact at advertising@tgra.org.





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FRIENDS OF THE RODEO

STOCK SPONSOR: **\$2,500**

Two stock sponsorships are available at \$2,500 each. During rodeo, announcements of your sponsorship will be made. Listed in the rodeo program and website. Sponsors will get 4 weekend passes.

STOCK CHUTE: **\$500**

Six stock chutes are available at \$500 each. Banners provided by the sponsor will be placed in the chutes area. During rodeo, announcements of your sponsorship will be made. Listed in the rodeo program and website. Sponsors will get 2 weekend passes.

ROPING BOX, ANNOUNCER BOOTH, RETURN GATES: **\$500**

Choice of naming rights available at \$500 each. Banners, provided by the sponsor, will be placed in the physical area. During rodeo, announcements for sponsorship will be made. Listed in the rodeo program and website. Sponsors will get 2 weekend passes.

BARREL WRAPS: **\$500**

Choice of naming rights available at \$500. Barrel Wraps, provided by the sponsor, will be placed on the barrels during the Barrel Race event. During rodeo, announcements for sponsorship will be made. Listed in the rodeo program and website. Sponsors will get 2 weekend passes.

PICK UP MEN/WOMEN: **\$500**

Choice of naming rights available at \$500 each. During rodeo, announcements for sponsorship will be made. Listed in the rodeo program and website. Sponsors will get 2 weekend passes.

RODEO CLOWN: **\$300**

Choice of naming rights available at \$300 each. During rodeo, announcements for sponsorship will be made. Listed in the rodeo program and website. Sponsors will get 2 weekend passes.



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BANNER PLACEMENT:

Up to 4 feet:	\$100
4 - 6 feet:	\$200
6— 8 feet:	\$300
Over 8 feet:	\$400

Banners provided by the sponsor will get priority placement in the rodeo arena and/or music festival area.

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If you would like to sponsor something that is not listed above, please contact our Rodeo Director at rodeodirector@tgra.org or sponsorship@tgra.org for more information. We can work with any budget and help get the most value for your sponsorship dollars!

