



A Texas Tradition Rodeo 2026 Advertising Contract

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advertising@tgra.org

April 10 - April 12, 2026

Denton County Fair Grounds

Denton, Texas

INFORMATION

Company Name: _____ Date: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Day Phone: _____ Evening Phone: _____ Email: _____

Type of Items You Sell: _____

COLOR ADVERTISING RATES

Pricing is based on the receipt of copy that meets the specifications listed on the back of this page. Ads NOT meeting the required specifications will incur art charges of \$75.00 per hour. Full Bleed – Full Color – Please leave 1/8" Bleed Space. Rodeo Program may be Print or Digital.

☐ Full Page – Full Bleed 5.5" x 8.5": \$75.00 ☐ Half Page – Horizontal 5.5" x 4.25": \$50.00 ☐ Half Page – Vertical 2.75" x 8.5": \$50.00

☐ Quarter Page 2.75" x 4.25": \$25.00 ☐ Personal – Business Card: \$15.00

Digital Artwork to Be Provided? ☐ Yes ☐ No – Please create my ad from provided materials at a cost of \$75.00 per hour

Amount Due: \$ _____

Vendor Name/Signature: (print) _____ (sign) _____ Date: _____

Check/Money Order #: _____ Credit Card Number _____ Exp. Date _____ CCV # _____

Name as it appears on the credit card _____ Billing address zip code of the credit card _____

TGRA Salesperson: (print) _____ (sign) _____

Advertising Deadline - All signed contracts and payments MUST be received by March 20, 2026.

We cannot guarantee your name will be in the Rodeo Program if contract is received after above date.

Please make checks/money orders payable to T.G.R.A., Inc.

Credit Cards Accepted – Visa, MasterCard, Discover, American Express | You can request us to invoice you for payment via Square

Your support is greatly appreciated by TGRA * THANKS!

TGRA is a 501(c) 3, tax-deductible, charitable organization. Contributions are tax-deductible to the full extent allowed by the I.R.S.